

# Electronic Application Submission for Lincoln *MoneyGuard*® Solutions

## iPipeline iGO

Lincoln is pleased to offer an online application (eApp) submission process for Lincoln *MoneyGuard*® Solutions, in addition to our online PHI interview process, online scheduling for phone PHI, eNIGO and electronic policy delivery options.

eApp for *MoneyGuard* life insurance products is available through Lincoln’s producer website – at no cost – or is accessible directly through the iPipeline iGO® platform for iPipeline subscribers. This process will provide an added convenience and enable a more streamlined, customized experience.

### What you need to know

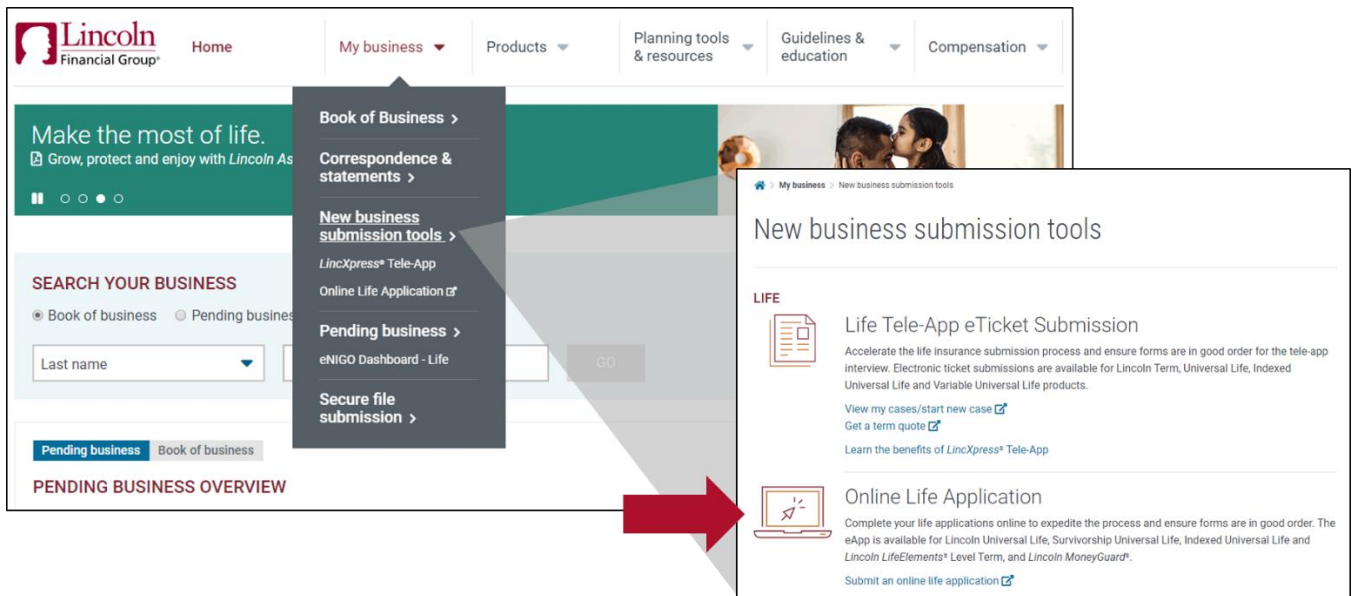
- ✓ The application Part I and point-of-sale forms are available for electronic submission (not available in CA)
- ✓ eApp is accessible from Lincoln’s producer website or directly from iPipeline’s iGO platform
- ✓ The LTC Supplement and application Part II can be completed through an online PHI, phone PHI or on paper, based on client preference
- ✓ ePolicy delivery is available through Lincoln DocuSign or iPipeline’s DocFast process — policy and applicable forms are sent for electronic signatures within 24 hours of policy issue

### How to Access

You have two options to access the eApp submission tool:

#### 1. Lincoln Producer Website

- From the Home Page, select **My Business > New Business Submission Tools > Online Life Application**



- From the Product Page, select **View My Cases/Start New Case**

The screenshot shows the Lincoln Financial Group website for the MoneyGuard Market Advantage product. The navigation bar includes Home, My business, Products, Planning tools & resources, Guidelines & education, and Compensation. The breadcrumb trail is Products > Long-term care planning > MoneyGuard Market Advantage. A prominent banner promotes a new tool for LTC planning. Below this, the 'Application Submission Tool' section contains a blue button labeled 'VIEW MY CASES/START NEW CASE', which is highlighted by a red arrow. To the right, a sidebar lists 'MONEYGUARD MARKET ADVANTAGE' with links for Underwriting and Product details. At the bottom, there are tabs for Overview and Resources, and a brief description of the policy.

## 2. iPipeline's iGO Platform

- Log in to your iPipeline account, select **Start New Case**

The screenshot shows the iPipeline iGO platform dashboard. The top navigation bar includes the Lincoln Financial Group logo, 'My Cases', 'Need Assistance?', and 'Welcome'. The main content area features two large, light-colored buttons: 'Start New Case' on the left and 'View My Cases' on the right, set against a background of a modern building facade.

- Select **Product Type > MoneyGuard > Select Desired MoneyGuard Product**

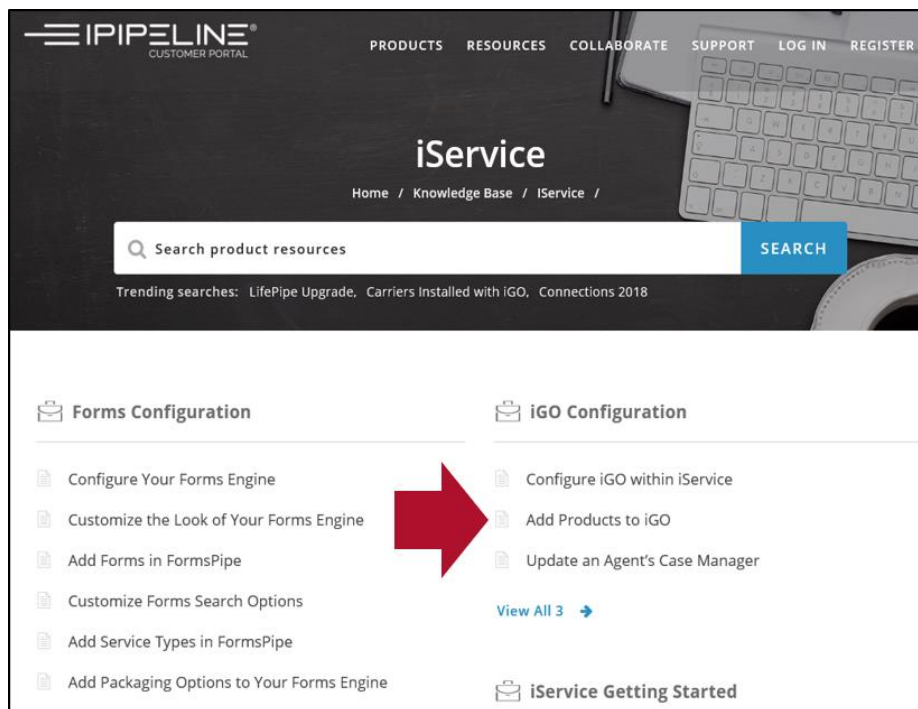
The screenshot shows the 'Carrier and Product' selection screen in the iPipeline iGO platform. It features a search interface with a 'State' dropdown set to 'North Carolina' and a 'Product Type' dropdown set to 'MoneyGuard'. A blue 'Find Available Products' button is to the right. Below the search fields is a table listing available products:

Carrier	Product	iGO
Lincoln Financial Group	MoneyGuard Fixed Advantage	Select e-Sign
Lincoln Financial Group	MoneyGuard III 2021	Select
Lincoln Financial Group	MoneyGuard Market Advantage 2022	Select e-Sign

A red arrow points to the 'Select' button for the 'MoneyGuard Fixed Advantage' product.

## iPipeline® Users – Adding a New Product to iGO

Having trouble finding the new Lincoln *MoneyGuard*® product in your iPipeline Account? As a reminder, when new life insurance products become available, iPipeline® users must add any new products to their account within iGO and iService. If you have specific questions or need instructions, you can access additional information from the iPipeline Customer Portal: <https://www.customerportal.ipipeline.com/kb/iservice/>.



## Resources

**Lincoln *MoneyGuard* eApp Agent Overview Flier**

Order code: [MG-IGO-FLI001](#)

**Lincoln *MoneyGuard* eApp Agent Training**

[VIEW BRAINSHARK](#)

Lincoln *MoneyGuard*® solutions are universal life insurance and variable universal life insurance policies with long-term care rider(s) that reimburse for qualified long-term care expenses.

Life insurance issued by The Lincoln National Life Insurance Company, Fort Wayne, IN and distributed by Lincoln Financial Distributors, Inc., a broker-dealer. Contractual obligations are backed by the claims-paying ability of the issuing insurance company. The Lincoln National Life Insurance Company does not solicit business in the state of New York, nor is it authorized to do so. Lincoln Financial Group is the marketing name of Lincoln National Corporation and its affiliates. Only Registered Representatives can sell variable products.